

Module specification

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Module Code	ADP702
Module Title	Advanced Practice: Entrepreneurship
Level	7
Credit value	60
Faculty	FACE and FSLS
HECoS Code	101277
Cost Code	GASL

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MBA with Advanced Practice	Option
MBA Project Management with Advanced Practice	Option
MBA Marketing with Advanced Practice	Option
MBA Human Resource Management with Advanced Practice	Option
MBA Healthcare Management with Advanced Practice	Option
MBA Finance with Advanced Practice	Option
MBA Entrepreneurship with Advanced Practice	Option
MBA Big Data Analytics with Advanced Practice	Option
MSc International Business Management with Advanced Practice	Option
MSc International Business and Data Analytics Management with Advanced Practice	Option
MSc International Business and Finance Management with Advanced Practice	Option
MSc International Business and Supply Chain Management with Advanced Practice	Option
MSc International Health Services Management with Advanced Practice	Option
MSc International Hospitality and Tourism Management with Advanced Practice	Option
MSc International Human Resource Management with Advanced Practice	Option
MSc International Marketing Management with Advanced Practice	Option
MSc Data Science and Big Data Analytics with Advanced Practice	Option
MSc Computer Networking with Advanced Practice	Option
MSc Computer Science with Advanced Practice	Option
MSc Computing with Advanced Practice	Option

MSc Cyber Security with Advanced Practice	Option
MSc Computer Game Development with Advanced Practice	Option
MSc Engineering (Mechanical Manufacture) with Advanced Practice	Option
MSc Engineering (Electrical and Electronic) with Advanced Practice	Option
MBA with Advanced Practice	Option
MSc Engineering (Automotive) with Advanced Practice	Option
MSc Engineering (Renewable and Sustainable Energy) with Advanced Practice	Option
MSc Engineering (Aeronautical) with Advanced Practice	Option
MSc Engineering (Management) with Advanced Practice	Option
MSc Unmanned Aircraft System Technology with Advanced Practice	Option
MSc Composite Materials Engineering with Advanced Practice	Option
MSc Innovative Design with Advanced Practice	Option

Pre-requisites

Students must have chosen the Entrepreneurial pathway over an ADP701 placement (AP Work-Based Learning)

Breakdown of module hours

Learning and teaching hours	60 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	24 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	84 hrs
Placement / work based learning	240 hrs
Guided independent study	276 hrs
Module duration (total hours)	600 hrs

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Initial approval date	08/11/2023
With effect from date	Sept 2024
Date and details of revision	08/11/2023 Addition of programme titles during Computing revalidation
Version number	2

Module aims

Students must have chosen the Entrepreneurial pathway over an ADP701 placement (AP Work-Based Learning)



Module aims

The general aim is to enable students to advance professional practice by having them engage in entrepreneurial thinking, business knowledge and business skills, particularly in relation to their area of postgraduate studies. Students will be asked to work in teams on an entrepreneurial project to produce a product or service. They will then either test trade this product or complete market research. Specifically, this module aims to:

- Enhance personal and professional development of students by providing opportunities to learn both entrepreneurship and intrapreneurship
- Enable students to have the skills to run their own business or apply entrepreneurial thinking in their future workplace
- Reinforce existing knowledge and skills gained via the taught phase of their postgraduate studies, particularly for the purposes of generating new ideas to advance professional practice.
- Support students in developing critical self-reflection to improve personal effectiveness as practitioners.
- Provide students scope for planning future research, learning and employment opportunities.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Critically assess learning needs and create a personal development plan focused on learning during entrepreneurial project.
2	Critically analyse business ideas and skills from multiple sources and evaluate emerging contradictions.
3	Apply existing knowledge/skills to entrepreneurial activities undertaken during the project.
4	Synthesise existing and new knowledge/skills to advance entrepreneurial thinking.
5	Reflect critically on self-efficacy and use this to plan future research, learning and employment opportunities.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Students will need to submit a portfolio containing the following elements:

Element 1 (250 words / points weighting = 1) – Project Specification Form

Element 2 (500 words / points weighting = 2) – Personal Development Plan



Element 3 (20 minutes / points weighting = 5) – Project Presentation

Element 4 (2,000 words / points weighting = 8) – Critical Reflection on Project-Based Learning

Each of the elements above has been given a points weighting based on the word count (250 words = 1 point). The Presentation (Element 3) has been given a weighting of 5 points. The maximum score is 16 points and the minimum score to achieve in order to get a PASS on this module is 8 points.

Note: modules with pass/fail results will not be taken into account in the determination of honours award classification.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1,2,3,4,5	Portfolio	100% Pass/Refer

Derogations

None

Learning and Teaching Strategies

The module offers 60 hours of scheduled learning and teaching activities and 24 hours of supervised learning through workshops. Special attention will be paid to business skills, entrepreneurial thinking and reflective writing skills. Learning will also include interactive sessions involving student-led discussions and team-work as a means of developing critical thinking skills. In addition, students will be asked to book appointments with the university's Careers and Employability Services and take part in workshops and other events they offer.

Students are expected to interact with their tutors to obtain support in terms of formative feedback and mentoring. Students will be made aware of the Entrepreneurial Pathway as an alternative option to a work placement in the first semester, which will allow them to make an informed decision at the earliest opportunity.

The AP Team will conduct several briefing sessions for ADP702 in the two semesters prior to the AP semester. Students are expected to attend all briefing sessions as attendance will count towards student engagement on the module.

Indicative Syllabus Outline

In addition to covering content directly relevant to the learning outcomes of the module, the syllabus focuses on preparing students to start their own business or to act intrapreneurially within their future work.

- Entrepreneurial/Intrapreneurial Thinking
- Overview of confident leadership and management styles
- Idea generation and securing opportunities
- Project management
- Legality and regulations around business
- Financial Aptitude
- Assessment requirements of the module
- Working within a team to develop their entrepreneurial project

The content above will be made available in lectures and workshops

Other content:

- Critical and reflective thinking skills
- Critical self-reflection and self-assessment
- Reflective writing style
- Professional communication skills
- Evaluating employment opportunities

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Ries, E. (2011), *The Lean Startup*. New York: Crown Business.

Other indicative reading

Blank, S. (2013). *Why the Lean Start-Up Changes Everything*. *Harvard Business Review*.

Available from: <https://hbr.org/2013/05/why-the-lean-start-up-changes-everything>

[Electronically accessed 6 May 2022].

Burke, W. W. (2017), *Organization change: theory and practice*. 5th ed. Sage Publications.

Cole, G. A and Kelly, P. (2020), *Management theory and practice*. 9th ed. Cengage Learning.

Cottrell, S. (2021), *Skills for success: personal development and employability*. 4th ed.

Basingstoke: Palgrave Macmillan.

Cottrell, S. (2017), *Critical thinking skills: Effective analysis, argument and reflection*. 3rd ed.

Basingstoke: Palgrave Macmillan.

Dochy, F., Gijbels, D., Segers, M. and Van den Bossche (2011), *Theories of learning for the workplace: Building blocks for training and professional development programmes*. London: Routledge.

Osterwalder, A. and Pigneur, Y. (2013), *Business model generation: A handbook for visionaries, game changers, and challengers*. Chichester, England: John Wiley & Sons.